



## **Minutes**

### **MDA Subcommittee Meeting**

**Date:** September 4, 2024

**Time:** 7-8pm

**Location:** Microsoft Teams/Virtual

### **Attendance:**

Subcommittee Members Present: Drs. Amanda Miller (MDA Chair), Will Hine, Ryan Zimmerman, Ben Clinkenbeard (Consultant)

Guests: Drs. Lisa Conard (IDA President), Karen Ellis (PDC, Chair)

IDA Staff: Judy Neuman

**Absent:** Dr. Audrey Kyle

**Call to Order:** 7:05 pm

**May 15-17, 2025 @ French Lick:** Subcommittee reviewed spreadsheet of potential speakers. There was a lot of discussion about honorariums and securing speakers now. The subcommittee agreed to secure the following speakers:

- Dr. Thomas Viola, Dental Pain Management and Medically Complex Patient Management. Dr. Viola is confirmed with an agreement for Thursday, May 15<sup>th</sup>, 2025—1 day @ \$7,500
- Dr. Uche Odiatu, Wellness, Friday, May 16<sup>th</sup>, 2025—1 day @ \$7,500
- Dr. Juan Yepes, Pediatric Oral Pathology—2 days @ \$2,100
- Leslie Flowers, Wellness—4 sessions over 2 days @ \$4,000
- Dr. Angela Ritchie, Oral Pathology—2 sessions in 1 day @ \$2,400
- Dr. Ryan Diepenbrock, Endo—3 sessions over 2 days @ \$3,750
- Dr. Teplitz, Leadership Success—if we have in the budget @ \$3,500

Dr. Clinkenbeard agreed to work on recommending Ortho doctors to speak at MDA.

Dr. Hine agreed to recommend a speaker(s) on “Clear Aligner” topic.

Dr. Zimmerman agreed to recommend a speaker on Prosthodontics/Digital Dentures.

The subcommittee asked if Dr. Juan Yepes could do a workshop. Judy Neuman to follow up with Dr. Yepes.

Dr. Hine recommended Kathy Thompson from the dental school to speak on BLS.

Dr. Miller and Judy Neuman are meeting on Monday, September 16<sup>th</sup> to “plug and play” speakers in speaking tracks/spots.

**Partnership w/IDHA:** Dr. Miller addressed the partnership meeting that was held with Kimmy Rezutko, President of IDHA. Dr. Miller explained we will be partnering with the INHA for the MDA next year. Notes from the meeting include:

- IDHA usually holds their annual event in September
- They have a General Assembly (like our HOD)



- They have two full days of CE
- IDHA has an Awards Ceremony
- 20 Exhibitors/Vendors at event in 2023; with 20 sponsors (only 6 overlap with MDA)
- Have “swag” table where they sell items
- Locations have changed each year (last year in South Bend, then in Fort Wayne, Indy)
- 2022 and 2023 = 125 hygienists in attendance
- 2023 Costs/Expenses - \$20,000 (included rooms, speakers, travel and meals)
- They charge \$1,000 for their exhibitor booths

Dr. Hine recommended that the IDA create a contract with the INHA with minimum standards the INHA will need to bring to the MDA. Dr. Clinkenbeard agreed.

**MDA Schedule of Events:** The subcommittee reviewed the most recent draft of the schedule from the MDA and agreed it was best to go back to three days for the HOD. The MDA schedule will mirror last year’s event with the addition of three CE tracks that will not overlap with other CE sessions.

**2025 Draft Budget:** Dr. Miller discussed that the special financial task force has been meeting and the major area of discussion has been the MDA. The financial task force will be recommending an income budget of \$171,000 at the BOT meeting on Saturday, September 14, 2024. Therefore, the subcommittee had to cut \$9,500 in expenses to breakeven with the \$171,000 in income. The subcommittee agreed to cut the following:

- Past Presidents Dinner (-\$3,500)
- President’s Hospitality Suite (-\$1,000)—Moved to Honorariums
- Special Event (i.e., dueling pianos show) (-\$3,000)
- Meeting Room Rental (Peet Dye Clubhouse) (-\$1,500)
- Registration-Personnel (-\$1,500)

**Fort Wayne, May 14-16, 2026:** Dr. Miller discussed with the subcommittee that we needed to sign contracts for Fort Wayne in 2026 to hold the dates/rooms. The subcommittee agreed that we need to drop the number of rooms due to ADA’s Smilecom coming to Indianapolis in October of 2026. We would still like to partner with the IHDA in Fort Wayne and need to account for an increase in INHA registrants. Dr. Hine volunteered to research when dental school graduation will be in 2026, so we don’t overlap with graduation again.

**Assignments for next meeting:** Subcommittee was asked to send in potential speakers and topics for the MDA schedule to Judy Neuman or Dr. Miller.

**Next Meeting:** Wednesday, October 9<sup>th</sup>, 2024, at 7:00 pm

**Adjournment:** 8:38 pm

**Submitted By:** Judy Neuman, Director of Professional Development, IDA Staff Liaison